

FAX# 703 528 7880
SEP27/12 16.01
HARRIS REPORT FROM REP
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

[illegible]

DATE SEP27/12 16.01

TO LENA
FR JULIE

TTLS \$38270..24X
PLS CFM, THX 9/27

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:

ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA-SKED C

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-900A	30		\$850.00	9/30	9/30	1		SUN	1
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1897												
PROGRAM : EYEWITNESS NEWSDAYBREAK												
2			100P-600P	30		\$475.00	9/30	9/30	1		SUN	1
PROGRAM : WEEKEND MOVIES												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			800P-1000P	30		\$9,250.00	10/1	10/1	1		MON	1
PROGRAM : DANCING WITH THE STARS												
4			1000P-1100P	30		\$4,800.00	10/1	10/1	1		MON	1
PROGRAM : CASTLE												
5			800P-900P	30		\$6,500.00	9/30	9/30	1		SUN	1
PROGRAM : ONCE UPON A TIME												
6			1135P-1210A	30		\$825.00	9/28	9/28	1		FRI	1
PROGRAM : NIGHTLINE												
7			1210A-105A	30		\$340.00	9/28	9/28	1		FRI	1
PROGRAM : JIMMY KIMMEL LIVE												
8			500A-530A	30		\$500.00	10/1	10/1	1		MON	1
PROGRAM : EYEWITNESS NEWS												
9			530A-600A	30		\$750.00	10/1	10/1	1		MON	1
PROGRAM : EYEWITNESS NEWS												
10			700A-900A	30		\$1,600.00	10/1	10/1	1		MON	1
PROGRAM : GOOD MORNING AMERICA												
11			900A-1000A	30		\$375.00	10/1	10/1	1		MON	1
PROGRAM : JEFF PROBST												
12			1000A-1100A	30		\$375.00	10/1	10/1	1		MON	1
PROGRAM : MILLIONAIRE/FAMILYFEUD												
13			1100A-1200N	30		\$750.00	10/1	10/1	1		MON	1
PROGRAM : THE VIEW												
14			1200N-100P	30		\$675.00	10/1	10/1	1		MON	1
PROGRAM : EYEWITNESS NOON NEWS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
15			100P-300P	30		\$650.00	10/1	10/1	2		MON	2
PROGRAM : THE CHEW/GENERAL HOSPITAL												
16			300P-400P	30		\$650.00	10/1	10/1	1		MON	1
PROGRAM : STEVE HARVEY SHOW												
17			400P-500P	30		\$800.00	10/1	10/1	1		MON	1
PROGRAM : DR. OZ												
18			500P-600P	30		\$1,800.00	10/1	10/1	1		MON	1
PROGRAM : EYEWITNESS NEWS												
19			600P-630P	30		\$2,400.00	10/1	10/1	1		MON	1
PROGRAM : EYEWITNESS NEWS												
20			1100P-1135P	30		\$2,000.00	10/1	10/1	1		MON	1
PROGRAM : EYEWITNESS NEWS AT 11P												
21			1135P-1210A	30		\$825.00	10/1	10/1	1		MON	1
PROGRAM : NIGHTLINE												
22			1210A-105A	30		\$340.00	10/1	10/1	1		MON	1
PROGRAM : JIMMY KIMMEL LIVE												
23			105A-300A	30		\$90.00	9/29	9/29	1		SAT	1
PROGRAM : MOVIE												
SEP/12			\$9,080.00	OCT/12		29190.00						
CONTRACT TOTAL												38270.00
TOTAL SPOTS												24

MARKET TOTALS \$109,342 WFTV 35% WKMG 15% WESH 30% WOFL 13% WKCF 3% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SHARES ESTIMATED**

SVC- NSI
DEMOS- RA35+*